



## **FACTOR and Nielsen SoundScan announce a special introductory rate for FACTOR applicants.**

If you are a FACTOR applicant and first-time SoundScan subscriber, you may be eligible for a special introductory rate on a Music Industry Research Start-Up Pack.

To receive a FACTOR Promo Code please call Ryan McLaren at FACTOR – 416 696 2215 ext 200; or toll-free 1-800 696 2215 ext 200; or email [ryan.mclaren@factor.ca](mailto:ryan.mclaren@factor.ca)

### **INTRODUCTION – START UP PACK**

#### **Option A - \$1000.00 for one year only includes:**

- Links to register your music with Nielsen SoundScan
- Links to encode your music with Nielsen BDS
- up to 3 title reports each week – changes allowed once per quarter
- Venue sales for one year – as many artists and/or titles that are on your roster

#### **Option B - \$1000.00 for one year only includes:**

- Links to register your music with Nielsen SoundScan
- Links to register your music with Nielsen BDS
- 2 title reports each week - changes allowed once per quarter
- Venue sales for one year
- BDS – one song activity report each week

Once you have your FACTOR Promo Code, please contact Teresa Rorabeck at SoundScan 905.943.8029 or email [Teresa.rorabeck@nielsen.com](mailto:Teresa.rorabeck@nielsen.com) to set up your subscription.

### **About Nielsen SoundScan**

Nielsen SoundScan is the source of retail data and chart information for the music industry. We are an information system that tracks the sales of album, digital tracks and music video products throughout Canada

Sales Data from point-of-sale cash registers is collected weekly from over 85% retail, mass-merchant and non-traditional (on-line stores, digital providers, venues, etc.) outlets.

Weekly data is compiled and made available to subscribers every Wednesday morning.